



Going on Daily Media Kit



About RI Broadcasting

Rhode Island broadcasting is designed to be a community Podcast Channel. When one of us succeeds, we all succeed. Each quality show gives hosts an opportunity to find an audience & thrive. Hosts give genuine opinions & real facts! Each episode showcases a variety of information & entertaining topics.

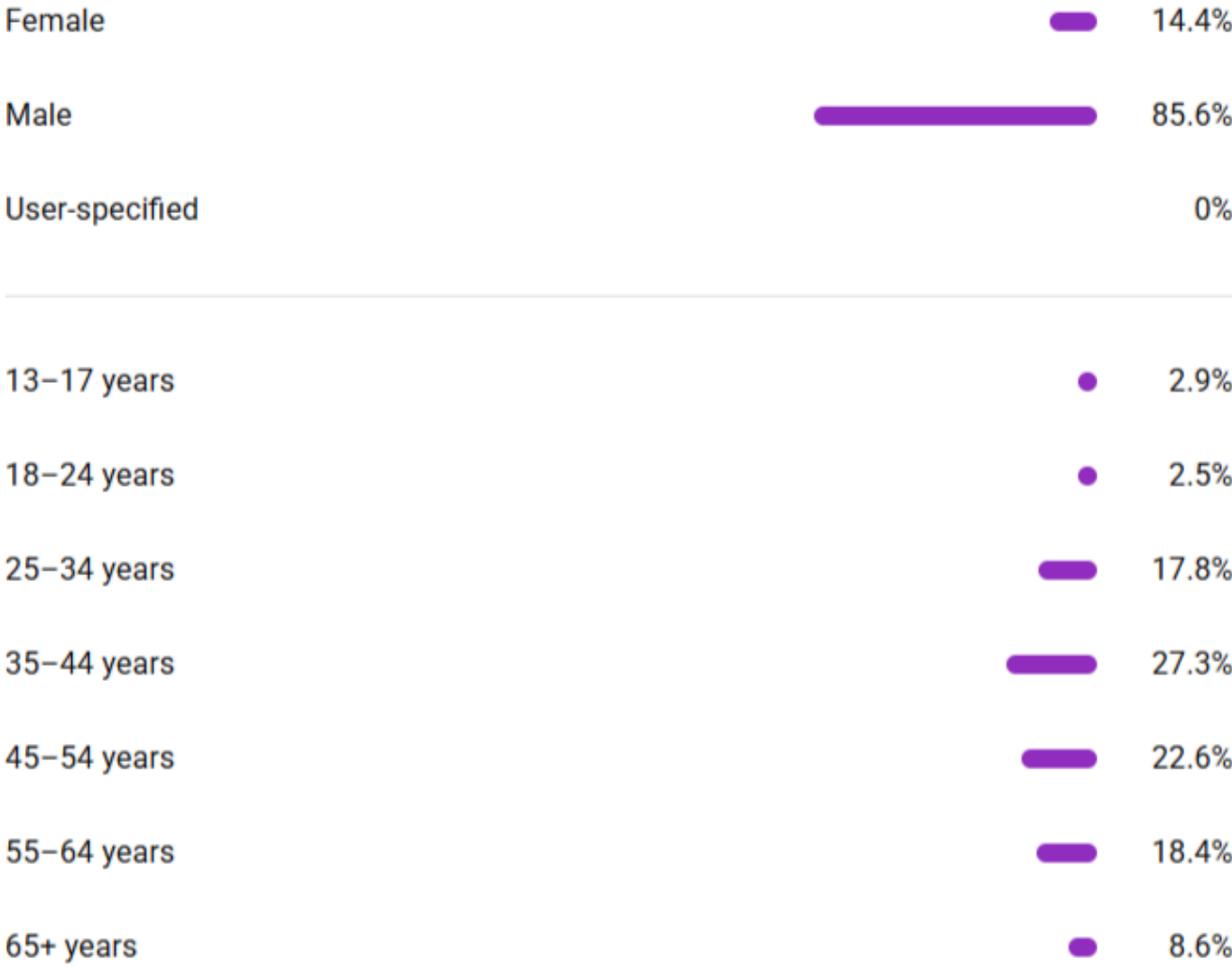
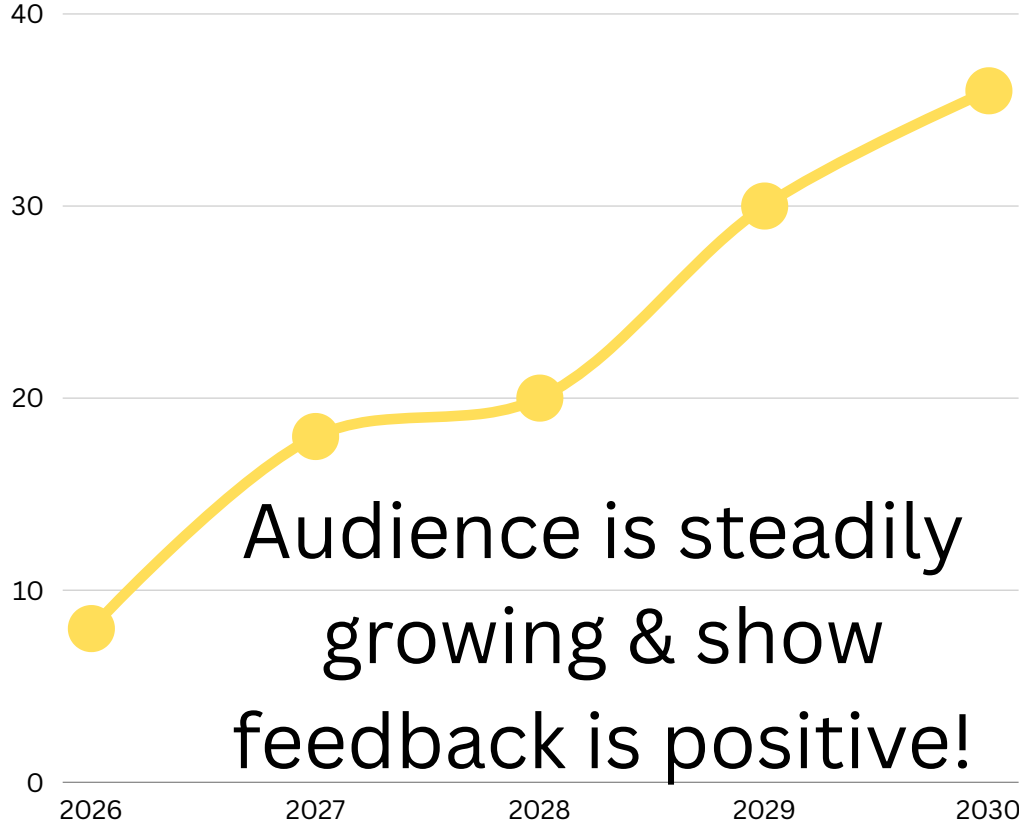


Demographics

- RIB has viewers in over 50 countries
- Atlanta, New York, L.A., Chicago, Phoenix, Houston and Dallas are well represented.
- We consistently grow our audience every year.
- We offer a variety of programing including:
 - Sports Unfolded
 - Kenny & Ron’s No Agenda Show
 - Holy Shiftballs
 - Falls Count Anywhere



Since June 2nd
Going on Daily
is showcased 5x a
week!





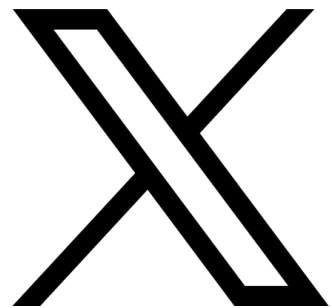
Social Reach



1,177 Subscribers



327 Subscribers



436 Subscribers



577 Subscribers

Going on Daily

Airs on Radio & TV

WDJY in Atlanta, GA
(28k Listeners)

WBOB in RI
(900+ listeners)

Channel 10 or 30 in
Washington, DC
(Viewers Vary)

Programs



Sports Unfolded is the Flagship show on RIB. The best Sports show anywhere with great analysis and facts.



Going on Daily is the perfect show to kick off your day. Powerful stories, funny segments, and fan interactive.



Falls Count Anywhere brings you all the news, updates and recaps of everything WWE every Wednesday.



Sponsors Get

- Banner on Episode
- Sponsor TY mentioned by hosts on all episodes in the span of sponsorship
- 30 Sec Ad Read or Shown on all episodes in the span of sponsorship
- Banner posted on social media
 - Twitter/X
 - TikTok
 - Instagram
 - MeWe
 - Gab
 - Website

Sponsor Pricing

\$500 for 1 year	Video	Audio
Banner on the show	YT, Rumble, FB, Fairfax/DC TV	Spotify, Red Circle, Amazon, WDJY
Video Ad (Airs in audio too)		
Website Banner and Ad		
Add Another Show \$50 Sports Unfolded	Video	Audio
Banner on the show	YT, Rumble, FB Twitch	Spotify, Red Circle, Amazon, WDJY
Video Ad (Airs in audio too)		
Website Banner and Ad		

Seqment Sponsor Pricing

- Sponsoring a segment would be named after the sponsor.
 - ex: The (***YOUR BIZ***) Ron’s Top 5
 -
- Banner for that segment with your logo
- Host mention during show.



Seqment Sponsor Pricing

\$250 for 1 year	Video	Audio
Banner on the show	YT, Rumble, FB, Fairfax/DC TV	Spotify, Red Circle, Amazon, WDJY
Seqment is renamed to reflect business name		
Website Banner		
Add Another Show \$25 Sports Unfolded	Video	Audio
Banner on the show	YT, Rumble, FB Twitch	Spotify, Red Circle, Amazon, WDJY
Host mention during episode - as a show sponsor		
Website Banner and Ad		